

## Challenge for the EIT Alumni Startup Days

Berlin, May 5th 2018

0900 : 21:00

# HOW DO WE USE BLOCKCHAIN TECHNOLOGY TO DECENTRALISE AND DEMOCRATISE OUR INEFFICIENT SYSTEMS?

Are you an entrepreneurial enthusiast who likes problem solving? Do you want to meet like-minded innovators, form teams and work together to solve a challenge set by a local partner? **Then join us in Berlin for the EIT Alumni Startup Days!**

## What's in it for you?

- Hands on learning experience on the most disruptive technology of 2018!
- The opportunity to meet like-minded people
- Discuss your ideas with local experts in Blockchain technology
- A chance to grow your network with professionals
- Exciting prizes
- An opportunity to embark on a new entrepreneurial adventure

## Background:

Blockchain technology allows you to create a decentralized system, where trust in a single party becomes irrelevant. Cutting out the middleman has the potential to reduce transaction costs in the energy sector, in government, in healthcare, in climate policy and in numerous other sectors, and enables the active participation of a larger number of people. For example in the energy sector, Blockchain technologies can enable more active market participants (consumers and devices) and, as a consequence, accelerate the transition towards a cleaner, more resilient, and more cost effective energy system.

Of course Blockchain can have a real impact in a variety of sectors, such as the streamlining of sharing of healthcare data, thereby simplifying access to patient data for research and better care, or by improving governments accountability and reducing fraud in elections.

The possibilities really are endless.

To unleash this potential, it is necessary to identify, document, and assess the most promising use cases of blockchain technology in specific sectors and work together to develop a standard that ensures interoperability, reduces costs and complexity, aligns currently dispersed blockchain initiatives, and facilitates technology deployment through easy-to-implement applications.

This surely has the potential to create great entrepreneurial opportunities!

## Energy Web Foundation’s Challenge:

Let’s think about which areas of society and business could be improved? How we can effectively utilize Blockchain technology to decentralize and democratise these systems? and what new business models could be unlocked?

**Source:** what are some of the most inefficient systems in your environment that you could improve?

**Identify:** what are promising current examples of the use of Blockchain technology?

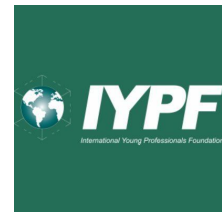
**Think:** how can we address these inefficiencies?

**Strategize:** What new business models could we unlock and develop?

## Prizes:

Thanks to our event partners: [the IYPF](#), we have some fantastic prizes for the winning team:

- Incubation of your idea through [incubator.coop's](#) global cooperative network!
- A free one day training course on how to finance your idea!
- Free participation in the exclusive IYPF Fellowship programme 2018!
- An EIT Alumni branded Raspberry Pi 3b kit for each member of your team!



Start	Create	Deliver
<p><u>9:00</u> Registration</p> <p><u>10:00</u> Challenge and Expected Outcomes Presentation</p> <p><u>10:30</u> Brainstorming &amp; co-creation</p> <p><u>10:45</u> Team Building</p>	<p><u>11:15</u> Session Starts - Problem Toolbox</p> <p><u>12:15</u> First Pitch with Mentors</p> <p><u>13:00</u> Lunch</p> <p><u>14:00</u> Session Starts - Solution Toolbox</p>	<p><u>17:00</u> Pitch Training</p> <p><u>19:00</u> Finish Line &amp; Pitches (3min)</p> <p><u>20:00</u> Dinner</p> <p><u>20:30</u> Winner Announcement</p>

## Supporters / Partners:

Our challenge is provided by the [Energy Web Foundation](#), a global non-profit organization focused on accelerating blockchain technology across the energy sector.

Our prizes are provided by the [IYPF](#), a global community of Young Professionals creating a better world for current and future generations through local and global action.